

Prifysgol Wreccsam Wrexham University

Module specification

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Module Code	ONL735
Module Title	Literature Review
Level	7
Credit value	15
Faculty	Wrexham Business School
HECoS Code	100079
Cost Code	GABP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MBA (Online)	Core
MBA Human Resource Management (Online)	Core
MBA Marketing (Online)	Core
MBA Finance (Online)	Core
MBA Project Management (Online)	Core
MBA Health Management (Online)	Core
MBA Entrepreneurship (Online)	Core
MBA Big Data (Online)	Core
MBA Cyber Security (Online)	Core
MBA Psychology (Online)	Core

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	15 hrs
Placement hours	0 hrs
Guided independent study hours	135 hrs
Module duration (Total hours)	150 hrs

Module aims

The aim of this module is to provide you with an opportunity to develop an in-depth, independent study in the form of a systematic review, focussing on your business subject area of study. You will

examine the rationale behind a systematic review and develop an understanding of the various elements of a systematic review and associated databases. You will select and critically evaluate relevant literature, theories and concepts, extract and synthesise information and interpret and report findings within your chosen subject area

Module Learning Outcomes

At the end of this module, students will be able to:

1	Search literature relating to the proposed research topic in a systematic manner (using academically recognised sources) as well as present a critique of the literature cited
2	Critically analyse and summarise relevant research and theories within a managerial or business context.
3	Critically evaluate and synthesise evidence drawn from multiple sources and justify the reasons for inclusion.
4	Present a critical literature review that interprets effective application of relevant concepts, theories and models, translating evidence and findings into a comprehensive literature review.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1:

Students will undertake a literature search and critically review academic literature within their chosen business subject area, before presenting their findings and arguments in a formal written literature review.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1	Written Assignment	1,500	100%	N/A

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range of digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding. In addition, progressive academic supervision will be provided.

Welsh Elements

Every student has the right to submit written work or examinations in Welsh. All Welsh speaking students have the right to a Welsh speaking tutor. Elements of the Welsh language and culture will be embedded throughout the module where possible.

Indicative Syllabus Outline

- Nature and purpose of a literature search
- Developing a searchable question
- Selecting electronic databases
- Developing a literature search
- Sources of information
- Ethical requirements
- Application of data
- Critical appraisal of evidence
- Synthesis of data
- Interpretation and reporting of data

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Saunders, M. Lewis, P., and Thornhill A. (2023) *Research Methods for Business Students*. 9th edition ed. Harlow, England; New York: Pearson

Other indicative reading:

Eden, L. and Nielsen, B.B. (2020), 'Research Methods in International Business', *Journal of International Business Studies*, Vol.51, No.9, pp. 1609–1620. DOI: 10.1057/s41267-020-00374-2

Administrative Information

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Initial approval date	18/11/2025
With effect from date	01/2026
Date and details of revision	01/2026 Modification to assessment strategy and updates to module aims, syllabus and bibliography. 02/26 Administrative correction to Learning strategy and removal of formative assessment. 06/26 Revalidation
Version number	3